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Currently

Building Team0 — a shared brain for all your AI agents.

A little before

Searchin · 2015
AI talent sourcing, before LLMs

Team0 · 2025
An AI Chief of Staff, before personal agents

Living Understanding · 2026
A shared brain for all your agents, before agents shared anything

In numbers

20 years in product

5 companies founded

6 years leading product at Datorama & Salesforce

What I do

- Hands-on AI building
- Product advisory
- Fractional product leadership
- Talks

Yogev Ben-Tov

Product leader who builds AI — usually *a little before it's a thing.*

Frontier, hands-on

MCP servers & agent plugins · Agent-to-agent handoff · Autonomous agents · World models & knowledge graphs · Belief revision & entity resolution · Context engineering · Cross-model fact checking · Prompt-injection defense · Multi-channel agents · Agentic coding · Generative video

Product & leadership

0→1 launches · Category creation · Internal startups · Complex agentic systems · Leading product teams

Career

Team0 — AI Chief of Staff grown into a second brain
2025–today · built solo · plugs into 10+ popular agents

Personali.ai — Founder & CEO
2024–25 · real-time LLM personalization for B2B websites

Kissterra — VP Product
2023–24

Datorama / Salesforce — Senior PM to Director of Product
2018–23 · SMB product, concept to launch in 4 months · Marketing Cloud Intelligence

Cointelligence — Head of Product
2017–18

Searchin — Founder
2015–17 · AI talent sourcing before LLMs · Airbnb, Cisco, Taboola

Joyinapp — Co-founder & CEO
2012–15

Pixit — Founder & CEO
2007–12